

The Knowledge Bar is a key fixture at the 2011 GreenGov Symposium. Positioned between the registration counters, information booth and cyber café, the Knowledge Bar is designed to foster a meaningful exchange of information between program managers and subject matter experts across a range of environmental sustainability topics. Hosted by the Association of Climate Change Officers and sponsored by Schneider Electric and SeeSmart LED, these “Bartenders” are available to help you tackle the challenges faced in greening Federal government operations.

**Come to the Knowledge Bar and enter a raffle for a chance to win an iPad 2!**



**Monday, October 31, 2011 (12:00 pm – 2:30 pm)**

▪ **Rose Shaver (LEED AP, BEP) – Manager, Sustainability Services, Summit Energy**

Rose has over 25 years experience in client development for energy and sustainability services. The practice areas she has worked within are: greening supply chains, sustainability strategy and roadmap development, implementing renewable/clean technologies, external sustainability reporting documents (CDP, supplier surveys, investors, GRI), energy and Carbon Accounting SaaS, energy procurement and management, and green building certifications (LEED, Energy Star, etc.). Her passion is to continue to help organizations communicate internally and externally more efficiently to achieve their sustainability goals & initiatives. After attaining a cross-function sustainability communication team internally she works with senior leadership to continue refining the organization's sustainability goals. The goals are designed to exceed all stakeholder requirements (regulatory, supply chain, investor, etc).



▪ **Peter Gray – Partner, McKenna Long & Aldridge LLP (ACCO Board Member and Co-Founder)**

Peter serves as the chair of McKenna Long & Aldridge's Environment, Energy and Product Regulation Department. Since joining the firm in 1985, he has worked on a broad range of environmental litigation and counseling matters. Mr. Gray co-leads the firm's climate change practice, which is helping clients with a number of climate related projects, including developing climate change strategies and policy, identifying and capturing value through carbon emission reduction strategies, complying with SEC disclosure obligations where implicated by climate change risks or impacts on business and monitoring climate change and alternative energy legislation and conceptualize legislative strategies. Mr. Gray co-founded and launched the Association of Climate Change Officers, the first organization dedicated to advancing the knowledge and skills of climate change professionals. He also launched the *Climate Change Insights* blog, a forum for critical analyses of climate law and policy.



▪ **Blaine Collison – Director, Green Power Partnership Program, U.S. EPA (ACCO Advisory Board Member)**

Blaine is the director of the United States Environmental Protection Agency's Green Power Partnership. Since joining the EPA in 1996, Mr. Collison has managed energy efficiency efforts in residential new construction, consumer product labeling, and commercial and institutional building management. Collison lead EPA's initial engagement of institutional investors as drivers of corporate climate change performance. Prior to joining EPA, Mr. Collison was the Associate Director of the Sustainable Buildings Industries Council and worked for Congressman Mel Levine (CA) on Capitol Hill. Mr. Collison has a political science degree from the University of Pennsylvania in Philadelphia, PA.



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**Monday, October 31, 2011 (3:00 pm – 5:30 pm)**

▪ **John Gilmore – Vice President of Sales, Seesmart, Inc.**

John Gilmore is the Vice President of Sales at Seesmart, Inc., a U.S.-based manufacturer of LED lamps and fixtures. John has 30 years of experience in manufacturing and sales and has been immersed in the LED industry since 2008. Among his clients are Fortune 500 companies, municipalities, government agencies, and small businesses. On a daily basis, John works directly with facility managers and engineers to select and develop the best LED solutions for their facilities. John is also an expert on federal government contracting and has assisted the federal government with over 50 lighting projects. These projects have had the effect of reducing the overall operating costs of government buildings by over \$1 million per year and cutting government CO2 emissions by 9 million pounds per year.



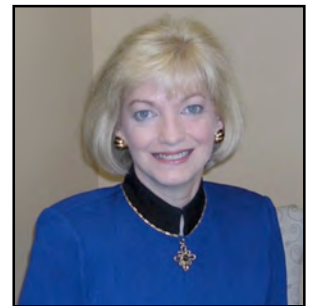
▪ **Cary Krosinsky – Senior Vice President, Trucost (ACCO Advisory Board Member)**

Cary was a member of the 70 person Expert Group in 2005 that created the Principles for Responsible Investment (PRI) of the United Nations, which has since been committed to buy over \$14 Trillion worth of asset managers and owners. He worked on Trucost's award winning 2006 UK Trust Carbon Footprint study, and the IFC sponsored Carbon Counts Asia 2007 report, the latter having been issued at the December 2007 UN meetings in Bali. He has written and spoken publicly as a climate expert for CNBC, the Wall Street Journal and more, and is the co-author of *Sustainable Investing: The Art of Long-Term Performance*.



▪ **Kerry Kelly – Director, Federal Public Affairs, Waste Management (ACCO Board Member)**

As Director of Federal Public Affairs for Waste Management (WM), Kerry Kelly represents WM before Federal agencies and Congress on environmental issues including municipal and hazardous waste management, clean air regulatory matters, renewable energy and climate change. Prior to joining WM in 2005, Kerry was responsible for federal regulatory and legislative affairs for the American Chemistry Council, and Tenneco Inc., a global manufacturing company. Kerry's government service includes serving as Special Assistant to the Director of the Superfund program at the U.S. Environmental Protection Agency; as a Professional Staff Member, with the U.S. House Committee on Public Works and Transportation; and at the state level, on the oversight and investigative staff of the Florida Senate President and Speaker of the House. Kerry serves on the boards of the Association of Climate Change Officers (ACCO), the Solid Waste Association of North America (SWANA) and the American Biogas Council.



**Tuesday, November 1, 2011 (11:00 am – 1:30 pm)**

▪ **Missy Stults – Sustainability Analyst, Summit Energy (ACCO Adaptation Working Group Co-Chair)**

Missy is responsible for working with clients to help them design sustainability strategies that meet their social, environmental, and economic needs in both the short and long-term. Missy's work focuses on identifying strategies that will help clients reduce their greenhouse gas emissions and water and waste consumption while seizing energy saving opportunities and building resilience towards changes in weather and climatic parameters. Prior to her role with Summit, Missy was the national Climate Director for ICLEI-Local Governments for Sustainability USA where she worked with over 600 local governments to reduce their greenhouse gas emissions and build their resilience towards climate change. Missy has extensive experience in greenhouse gas inventorying, sustainability planning, implementation, and stakeholder engagement techniques.



▪ **Margery Moore – Director, EHS Alliances, BNA (ACCO Board Member)**

Margery Moore has been working with BNA for 8 years creating new partnerships to grow BNA's already extensive database of proprietary content, as well as find organizations to co-develop cutting-edge EHS software and tools. She has a Masters in Environmental Information Systems from University of Victoria, British Columbia. Margery is on the board of the Association for Climate Change Officers (ACCO), past board member of National Association of Environmental Managers (NAEM), Advisory Board member for ClimateAccess, and acting Executive Director for the Stonehouse Standing Circle in Canada.



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**Tuesday, November 1, 2011 (2:00 pm – 4:30 pm)**

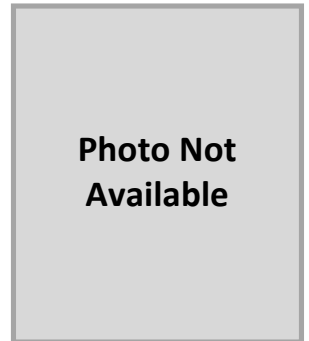
▪ **John Gilmore – Vice President of Sales, Seesmart, Inc.**

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▪ **Robyn Camp – Executive Vice President, The Climate Registry**

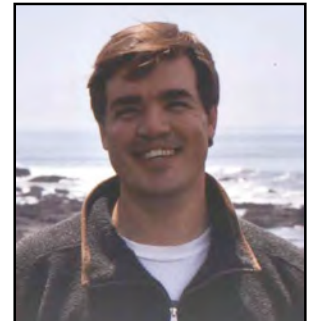
Robyn directs The Climate Registry's reporting & verification activities and member services including training and events. She has a strong background in international energy & environmental policies and markets, including identifying and implementing climate change mitigation strategies. Her work experience has spanned the private and non-profit sectors, and has focused on analyzing and identifying market opportunities for advanced efficient technologies, the impacts of air quality and climate regulations, and strategies to promote sustainable technology choice. Prior to joining The Climate Registry, Ms. Camp held several positions with the California Climate Action Registry, and was part of the leadership that transitioned that organization to the Climate Action Reserve, a leading voluntary offsets registry. She also previously worked as a consultant in the Technology & Markets Group of Energy Resources International in Washington, D.C., conducting domestic and international energy technology market analyses. Earlier, she helped create the World Energy Efficiency Association, and supported international energy and environmental policy dialogues sponsored by The Atlantic Council of the United States.



**Tuesday, November 1, 2011 (5:00 pm – 7:00 pm)**

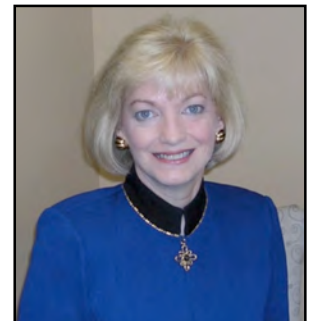
▪ **Brian Helmuth – Director, Environment and Sustainability Program, University of South Carolina (ACCO Adaptation Working Group Co-Chair)**

Dr. Brian Helmuth is Director of the Environment and Sustainability Program at the University of South Carolina in Columbia, an interdisciplinary program within the College of Arts and Sciences that involves more than 120 associate faculty from nine different colleges and schools within the USC system. Also a Professor in the Department of Biological Sciences, Helmuth's research explores the effects of climate and climate change on coastal marine organisms. He has published over 55 peer-reviewed journal articles, and was recently named a Google Scholar in the area of Climate Change Science.



▪ **Kerry Kelly – Director, Federal Public Affairs, Waste Management (ACCO Board Member)**

As Director of Federal Public Affairs for Waste Management (WM), Kerry Kelly represents WM before Federal agencies and Congress on environmental issues including municipal and hazardous waste management, clean air regulatory matters, renewable energy and climate change. Prior to joining WM in 2005, Kerry was responsible for federal regulatory and legislative affairs for the American Chemistry Council, and Tenneco Inc., a global manufacturing company. Kerry's government service includes serving as Special Assistant to the Director of the Superfund program at the U.S. Environmental Protection Agency; as a Professional Staff Member, with the U.S. House Committee on Public Works and Transportation; and at the state level, on the oversight and investigative staff of the Florida Senate President and Speaker of the House. Kerry serves on the boards of the Association of Climate Change Officers (ACCO), the Solid Waste Association of North America (SWANA) and the American Biogas Council.



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**Wednesday, November 2, 2011 (9:00 am – 11:30 pm)**

▪ **John Gilmore – Vice President of Sales, Seesmart, Inc.**

John is the Vice President of Sales at Seesmart, Inc., a U.S.-based manufacturer of LED lamps and fixtures. John has 30 years of experience in manufacturing and sales and has been immersed in the LED industry since 2008. Among his clients are Fortune 500 companies, municipalities, government agencies, and small businesses. On a daily basis, John works directly with facility managers and engineers to select and develop the best LED solutions for their facilities. John is also an expert on federal government contracting and has assisted the federal government with over 50 lighting projects. These projects have had the effect of reducing the overall operating costs of government buildings by over \$1 million per year and cutting government CO2 emissions by 9 million pounds per year.



▪ **Peggy Foran – Senior Policy Manager, The Climate Registry**

Peggy manages the development and design of The Registry's GHG accounting and reporting policies. In this role, she facilitates consensus across stakeholders on best practices in GHG accounting. She has additionally participated in the development of mandatory and voluntary GHG reporting requirements for the Western Climate Initiative, the World Resources Institute and the State of California, among others. Peggy has six years of experience in energy and climate. Prior to joining The Climate Registry, Ms. Foran held positions with D&R International, the U.S. Environmental Protection Agency's ENERGY STAR Program and the Consumer Energy Council of America.



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