

Knowledge Skills and Attributes for the Sustainability Practitioner

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What about all the other organizations?

What existed before ISSP

- Some focus on individual sectors (AASHE, USGBC, ICLEI)
- Some focus on approaches (TNS, BALLE)
- Most serve the organizations, not the individual professionals (BSR, WBCSD)
- Some focus on a geographic area (Sustainable Florida, CSR Chicks)

What ISSP contributes

- Focus on the professional, not the organization
- A mechanism to find and network with professionals across sectors, geography and philosophy
- A place for shared resources
- A forum to debate different approaches
- A gathering place for the whole system
- An organization to lend credibility to the profession

Top Skills Needed for Success As a Sustainability Professional

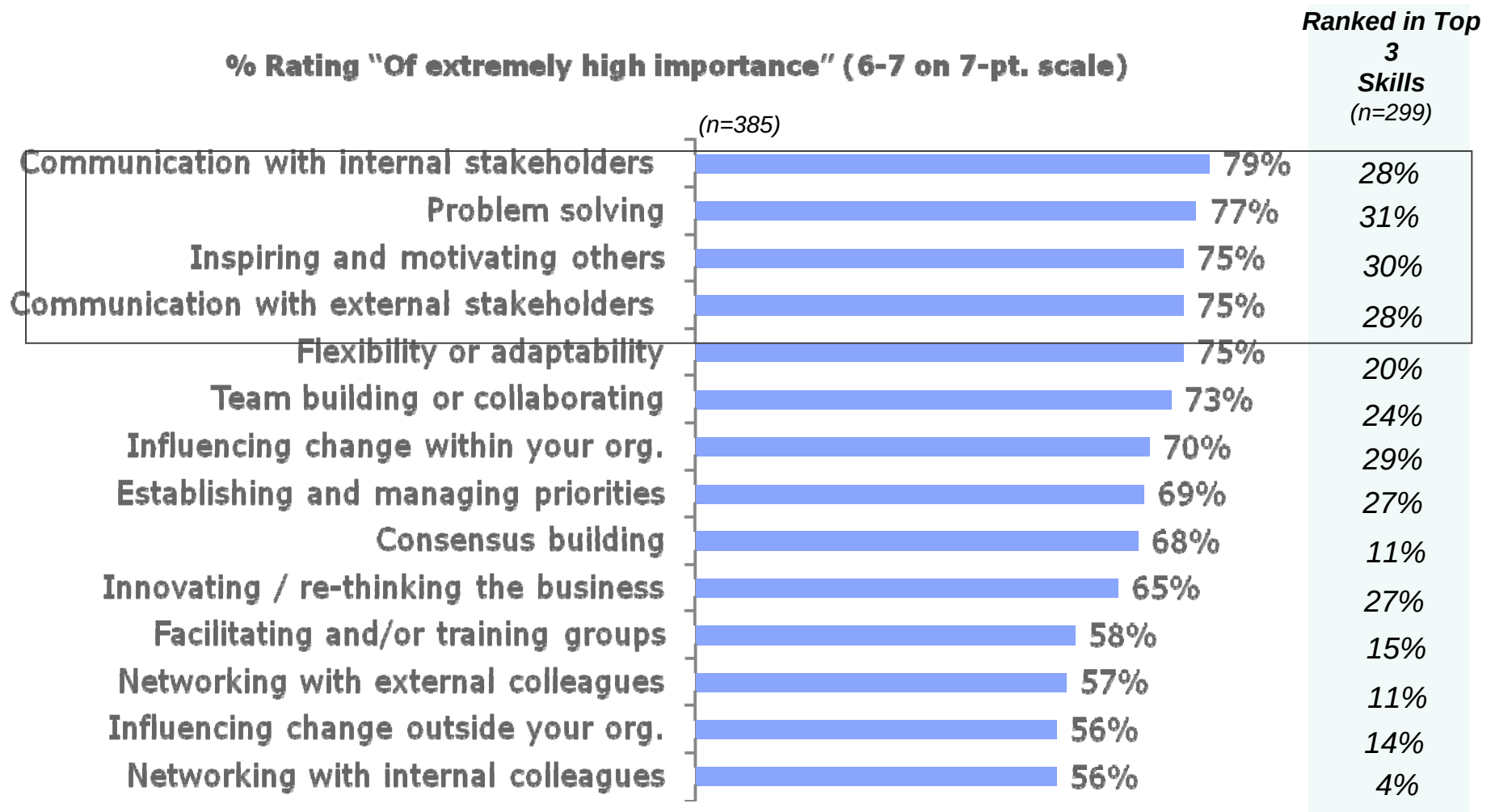


"The ability to facilitate dialogue among parties with divergent views and come to consensus."

"The ability to communicate complex ideas and information clearly."

Q18. Thinking about the sustainability challenges facing [your organization / your clients' organizations], what are the top skills that someone would need in order to be successful as a sustainability professional? Please list up to three skills. MULTIPLE RESPONSE. OPEN-ENDED RESPONSE.

“Soft” Skills Needed for Success Now



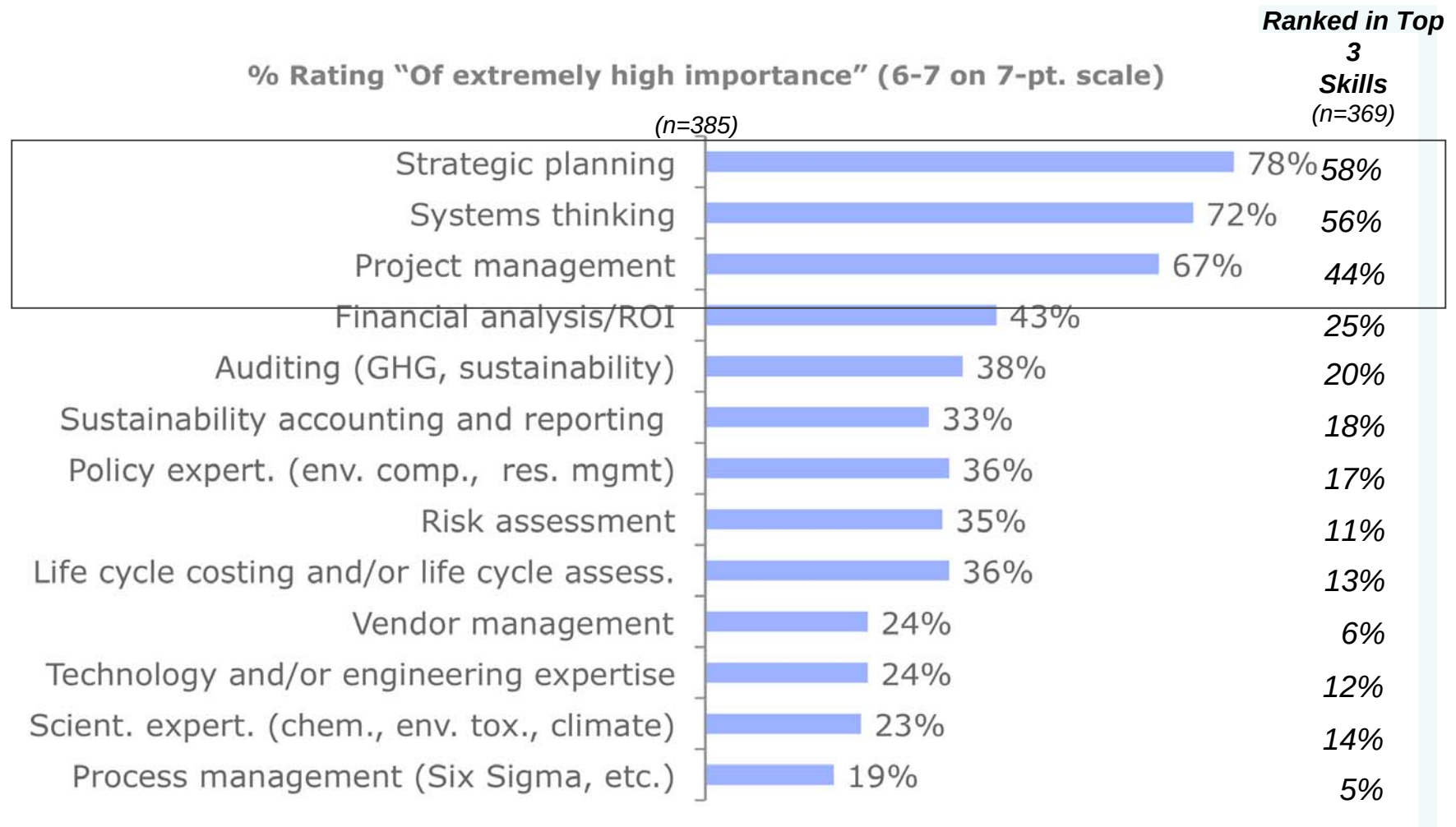
Reasons Why “Soft” Skills Will Still be Needed in 5 Years greengov™



“The skill of influencing change outside your organization will still be needed because although your organization may be on the right track, you may need to influence potential vendors or partners that aren't necessarily on the right track.”

Q27. What are your reasons for your response(s)? MULTIPLE RESPONSE. OPEN-ENDED RESPONSE.

“Hard” Skills Needed for Success Now



Reasons Why “Hard” Skills Will Still be Needed in 5 Years



“The ability to identify and prioritise risks (and opportunities), put these into a strategic business context and then help the organization execute (systems thinking) on these priorities will remain the core ‘hard skill’ components of the CSO job.”

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